‘Connecting Our Community’

an update on the REAL Rossendale website

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A Quick Recap...

- Not just a directory of local services:
  - Directory of information about not-for-profit community groups and local services
  - Calendar of event and activities organised by local groups and services
  - News about what is going on locally
  - ‘Resource Sections’ on specific topics
Some Numbers

- **Rossendale Site:**
  - 2017 to date: 68% via search engines, 20% direct
  - visits last week 722 last month 3115

- **Social media engagement**
  - 663 Twitter followers
  - 131 Facebook ‘likes’

- **News**
  - 12-14 news items per week (644 since go-live)
  - 40+ curated news items p/w

- **Directory**
  - 536 published services

- **Events**
  - 18181 Published Events (Up to Jan 2019)
A Site For Hyndburn

- A version of the Rossendale site for Hyndburn funded by CCG

- Development model:
  - Separate sites with identical structures
  - New features cascaded down to rest of network (i.e. Rossendale)
What’s New

- Improved events section
  - filterable by location and category
  - week to view by default with option to see month view
  - available for specific categories/sub-categories e.g. to allow for a ‘training course’ calendar, or a calendar of a specific theatre's performances
  - Faster, less cluttered and easier to navigate
  - Import external calendar feeds

- User-friendly resource section page management
  - system generated for consistency and flexibility
  - 'turn on and offable' – e.g. with a tick box to allow seasonal or time-limited topics such as Christmas or Summer Holidays

- Google Translate – automatically translate all page content into choice of over 100 languages
What Else is New

- Volunteering template to aggregate all volunteering opportunities on one page in a resource section
- Link to online fundraising page for services
- Missing person ‘404 not found’ project
- Many more tweaks and tidies
- Care Navigation Section
  - A resource section of ‘safe’, authorised material for use by care navigators
  - A ‘grid layout’ view to complement the existing list view
Care Navigation Section

- A resource section of approved health services for use by health professionals
- An expandable offering of services in a 'West Wakefield' grid-style format
- Information that can be delivered over the telephone, sent electronically and/or printed out in hard copy