ROSSENDALE HEALTH AND WELLBEING PRIORITIES
THREE PRIORITIES

• Tobacco

• Healthy Lifestyles

• Public Mental Health and Wellbeing
TOBACCO

MAJOR CAUSES OF DEATH IN ENGLAND
ASH Factsheet, Smoking Statistics: Illness and Death, June 2012

81,400
SMOKING DEATHS

34,000
OBESITY

8,724
ALCOHOL

5,377
SUICIDE

2,946
TRAFFIC

648
MURDER

529
HIV
## ROSSENDALE IN CONTEXT

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Period</th>
<th>England</th>
<th>North West</th>
<th>Lancashire</th>
<th>Rossendale</th>
</tr>
</thead>
<tbody>
<tr>
<td>Smoking Prevalence Adults (%)</td>
<td>2014</td>
<td>18</td>
<td>19.9</td>
<td>19.5</td>
<td>23.8</td>
</tr>
<tr>
<td>Smoking Prevalence RM Occupations (%)</td>
<td>2014</td>
<td>28</td>
<td>28.6</td>
<td>29.1</td>
<td>36.8</td>
</tr>
<tr>
<td>Smoking-related Deaths (per 100 000)</td>
<td>2011-13</td>
<td>279.7</td>
<td>334.7</td>
<td>312.8*</td>
<td>358.8</td>
</tr>
<tr>
<td>Smoking-related Hospital admissions (per 100 000)</td>
<td>2014-15</td>
<td>1671</td>
<td>1885</td>
<td>1891</td>
<td>1890</td>
</tr>
<tr>
<td>Cost of smoking (£ per person)</td>
<td>2011-12</td>
<td>38</td>
<td>42.7</td>
<td>40.9</td>
<td>36.3</td>
</tr>
<tr>
<td>Smoking in Pregnancy (%)</td>
<td>2014-15</td>
<td>11.4</td>
<td>14.7</td>
<td>15.7</td>
<td>16.9</td>
</tr>
</tbody>
</table>
TREND: PREVALENCE (ADULTS)

Smoking Prevalence in adults – current smokers (IHS) – Rossendale

- England
TREND: PREVALENCE (RM)

Smoking prevalence in adults in routine and manual occupations – current smokers (IHS) – Rossendale

- England
SMOKING-RELATED DEATHS
### WHICH DISEASES?

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Period</th>
<th>Count</th>
<th>Value</th>
<th>Region</th>
<th>England</th>
<th>England</th>
</tr>
</thead>
<tbody>
<tr>
<td>Smoking attributable mortality</td>
<td>2011 - 13</td>
<td>376</td>
<td>358.8</td>
<td>334.7</td>
<td>279.7</td>
<td>458.5</td>
</tr>
<tr>
<td>Deaths from lung cancer</td>
<td>2012 - 14</td>
<td>126</td>
<td>70.1</td>
<td>74.5</td>
<td>59.5</td>
<td>107.7</td>
</tr>
<tr>
<td>Deaths from chronic obstructive pulmonary disease</td>
<td>2012 - 14</td>
<td>135</td>
<td>77.5</td>
<td>64.0</td>
<td>51.7</td>
<td>103.6</td>
</tr>
<tr>
<td>Smoking attributable deaths from heart disease</td>
<td>2012 - 14</td>
<td>46</td>
<td>42.6</td>
<td>35.9</td>
<td>29.7</td>
<td>58.1</td>
</tr>
<tr>
<td>Smoking attributable deaths from stroke</td>
<td>2012 - 14</td>
<td>-</td>
<td>*</td>
<td>11.3</td>
<td>9.3</td>
<td>-</td>
</tr>
</tbody>
</table>

*Insufficient number of values for a spine chart*
HOSPITAL ADMISSIONS

Smoking attributable hospital admissions – Rossendale


per 100,000

England
HEALTHY LIFESTYLES

• Inactivity costs the NHS in the UK approx. £1.06 billion
• Inactivity causes significant poor health and death
• Obesity-related health problems cost £5.1 billion each year
## Rosendale in Context

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<tbody>
<tr>
<td>Physically Active Adults (%)</td>
<td>2014</td>
<td>57</td>
<td>54.2</td>
<td>55.6</td>
<td>58.8</td>
</tr>
<tr>
<td>Obese Adults (%)</td>
<td>2012-14</td>
<td>24</td>
<td>25</td>
<td>24</td>
<td>24.1</td>
</tr>
<tr>
<td>Excess Weight in Adults (%)</td>
<td>2012-14</td>
<td>64.6</td>
<td>66.1</td>
<td>65.6</td>
<td>67.9</td>
</tr>
</tbody>
</table>

[www.lancashire.gov.uk](http://www.lancashire.gov.uk)
GOOD NEWS STORY?

Percentage of physically active adults – Rossendale

- 2012
- 2013
- 2014

England
MORE TO DO

Under 75 mortality rate: cardiovascular – Rossendale

- England
PUBLIC MENTAL HEALTH

• No health without mental health
• Poor mental health cost the nation of £105 billion annually
• Lancashire has one of the highest rates of suicide in England
• 50% of lifetime mental illness starts by age 14 and 75% by the mid 20s